



## Welcome to the February 2022 edition of *Food for Thought*

Dear {First Name},

Welcome to the latest issue of *Food for Thought*.

I don't know about you but I feel like Spring is about to actually spring. With that comes anticipation, excitement and optimism that the year ahead may not feature any COVID restrictions. Many pre-COVID habits are coming back which should provide the opportunity for growth for many food and drink producers. However, just as global supply chain issues were showing signs of normalising, Russia invades Ukraine. And so, we are again in turbulent times, which is why it is so important to focus on ensuring your business is strong, resilient and is not unnecessarily exposed to controllable risks.

In this edition [Jack Shreeve](#) concludes his three part series on the contractual elements of the food supply chain with detailed insight into force majeure provisions. [Maria Peyman](#) provides guidance to food sector businesses on protecting intellectual property – reviewing recent case law including the infamous defence by M&S of its Colin the Caterpillar. In a brave new world where NoLo (no alcohol and low alcohol) drinks are expected to produce double digit growth for years to come, [Laura Gray](#) explains more about the NoLo sector – fyi “alcohol free” does not actually mean alcohol free! Any food manufacturing business needs a lease, so [Rebecca Bond](#) provides some sage advice when taking a lease. We also explore the key legal considerations for supplier to retailer contracts – price, obligations, limitations of liability, product recall and jurisdiction featuring. Finally, we get under the skin of an exciting early stage business which is driving forward its vegan pizza business.

Enjoy the read and, remember, keep eating and drinking!



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## Featured articles

### Don't bite off more than you can chew when taking a lease

When undertaking a lease it is important to ensure the property is suitable for a food business.

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### IP in the food sector

There has been a recent flurry of cases which demonstrate the importance that producers place on their trade marks and the protection of them.

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### Part III: food supply chain contractual considerations

This article considers force majeure clauses in standard food supply contracts.

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### An interview with One Planet Pizza

Earlier this year, Birketts interviewed Mike Hill, the co-founder of Norfolk-based vegan pizza company, One Planet Pizza.

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### Key issues in supplier to retailer contracts

Food supply contracts are detailed legal agreements that require careful consideration.

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### A new and growing drinks sector

With many deciding to cut down on their alcohol intake, a new drinks sector has emerged that is growing exponentially in market share and variety.

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### All change in the food manufacturing industry

What can employers do to manage the labour crisis and sustain high performance while minimising disruption to the business?

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