



John Shropshire OBE

Chairman G's Fresh
Group of Companies

John is Chairman of the family-owned G's Fresh group of companies founded by his father in 1952. After completing a BSc Hons in Agriculture at Newcastle University he joined the family business full time in 1976.

G's is one of Europe's leading fresh produce businesses with growing operations in the UK, Spain, Central Europe and Senegal. The business has a seed to shelf vertically integrated strategy with a turnover approaching £700m, employing over 9,500 people globally, of whom half are seasonal workers, with 2,900 in the UK employed through the SWS programme.

John is passionate about raising standards across the food and farming industry and is a founding member of MSIN and TIAH. In 2022 he was invited by the then Secretary of State for Defra to lead the Independent Review into Labour Shortages in the Food Supply Chain.