

GoGoSafari – Colouring Competition

Terms and Conditions

1. THE PROMOTER

The promoter of the competition is: Birketts LLP, company number OC317545, of Providence House, 141-145 Princes Street, Ipswich, Suffolk IP1 1QJ ('We', 'Us' and 'Our').

2. THE COMPETITION

2.1 The title of the competition is the 'GoGoSafari Colouring Competition'. The competition is being run by Us in support of the GoGoSafari trail in Norwich and in conjunction with Our sponsorship of a giraffe sculpture as part of the GoGoSafari trail in Norwich.

2.2 The competition involves a colouring competition in which We ask users of the GoGoSafari App and others to come up with unique and brightly coloured drawings of giraffes based on Our downloadable colouring sheets. Prizes will be awarded for the best or most exceptional drawings.

2.3 The competition is intended for children and young persons aged 3 – 12 years.

3. HOW TO ENTER

3.1 The competition will run from 00:01 on Monday 23 June 2025 (the '**Opening Date**') to 23:59 on Friday 19 September 2025 (the '**Closing Date**') inclusive.

3.2 All competition entries must be received by Us at the address set out at condition 1 above or sent to Us by email to gogokip@birketts.co.uk, in each case after the Opening Date and by no later than 23:59 on the Closing Date. All competition entries received after the Closing Date are automatically disqualified.

3.3 To enter the competition, please visit the dedicated webpage on Our website at <https://www.birketts.co.uk/kipekee-giraffe/> and then:

3.3.1 print off and complete the competition entry form;

3.3.2 download and print off one or more of Our giraffe colouring sheets;

3.3.3 complete your coloured giraffe(s) using Our colouring sheet(s); and

3.3.4 give or send your coloured giraffe(s), together with the completed competition entry form, to Us by the Closing Date.

3.4 You can also enter the competition by:

- 3.4.1 collecting Our colouring sheet(s) from Our office at the address set out at condition 1 or from the GoGoSafari Hub at The Forum (Millennium Plain, Norwich, NR2 1TF);
 - 3.4.2 completing your coloured giraffe(s) using Our colouring sheet(s); and
 - 3.4.3 giving or sending your coloured giraffe(s), together with the completed competition entry form, to Us by the Closing Date.
- 3.5 You can give or send Us any number of coloured giraffe colouring sheets but each set that you give or send Us must be accompanied by a completed competition entry form. There is no restriction on the number of competition entry forms that you can give or send Us.
- 3.6 If you are a child or young person, your entry form must be signed by your parent or guardian.
- 3.7 There is no purchase necessary to enter the competition, there is no charge to access or use Our website at <https://www.birketts.co.uk/kipekee-giraffe/> and entrants are not required to be a user of the GoGoSafari App.
- 3.8 By submitting a competition entry, you are agreeing to be bound by these terms and conditions.
- 3.9 The competition entries will be judged by a panel of judges. Winning entries will be chosen based on those colouring pages which appear to the judges to demonstrate the most interesting or most skilful use of colours. The decision of the panel of judges (acting reasonably) will be final.
- 3.10 The Promoter will send the full names of the judges to anyone who writes within one month after the Closing Date of the competition requesting details of the judges and who encloses a self-addressed envelope to the address set out at condition 1 above.

4. ELIGIBILITY

- 4.1 The competition is open to anyone who resides in the UK, except:
- 4.1.1 Our partners, employees or consultants; or
 - 4.1.2 members of the immediate families or households of Our partners or employees.
- 4.2 The competition is intended for children and young persons. If you are not a child or young person, you may still enter the competition, but you will not be eligible for a prize.
- 4.3 In entering the competition, you confirm that you are eligible to do so and eligible to claim any prize you may win. The Promoter may require you to provide proof that you are eligible to enter the competition.
- 4.4 We will not accept competition entries that are:
- 4.4.1 automatically generated by computer or created by artificial intelligence; or

- 4.4.2 photocopies and not originals (but entries scanned or photographed and sent to Us by email will be fine).
- 4.5 The Promoter reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the prize competition.
- 4.6 Please note that competition entries cannot be returned.
- 5. THE PRIZES**
- 5.1 Prizes will be awarded to winners in three age categories: 3-5 years, 6-7 years and 8-12 years. For each age category there will be a first, second and third prize.
- 5.2 The first prize in each age category will be a large Melissa and Doug Giraffe soft plush toy. An Aurora World Eco Nation Plush Giraffe will be given to the second and third placed runners up in each age category.
- 5.3 Prizes are subject to availability. There is no cash alternative for any prize.
- 6. WINNERS**
- 6.1 The decision of the judges nominated by Us is final and no correspondence or discussion will be entered into about their decision.
- 6.2 We will contact the parents or guardians of winners of prizes within one month after the Closing Date, using the telephone number or email address provided with the competition entry.
- 6.3 We must either publish or make available information that indicates that a valid award of prizes took place. To comply with this obligation We will publish the christian name, age and town/county of prize winners and, if applicable, their winning entries on Our website within one month after the Closing Date.
- 6.4 If you object to any or all of your christian name, age, town/county or winning entry being published or made available, please contact Us (or, if you are a child or young person, ask your parent or guardian to contact Us) by sending an email to gogokip@birketts.co.uk or writing to Us at the address set out at condition 1 above.
- 7. CLAIMING THE PRIZES**
- 7.1 We will make all reasonable efforts to contact the parents or guardians of winners of prizes. If a parent or guardian of a winner cannot be contacted or is not available, We reserve the right to offer the prize to the next eligible entrant selected from entries that were received before the Closing Date.
- 7.2 The first prize in each age category must be collected from the Promoter's offices in Norwich (Kingfisher House, 1 Gilders Way, Norwich NR3 1UB. Telephone 01603 232300), Ipswich (Providence House, 141-145 Princes Street, Ipswich IP1 1QJ. Telephone 01473 232300) or Cambridge (22 Station Road, Cambridge CB1 2JD. Telephone 01223 326600). This first prize may only be collected by a parent or guardian on behalf of the competition winner. The parent

or guardian wishing to collect the prize must telephone the relevant office, or send an email to gogokip@birketts.co.uk, at least three working days in advance of collection to arrange a date and time for collection. If the prize has not been collected within one month after We have contacted a parent or guardian of the winner, We reserve the right to offer the prize to the next eligible entrant selected from entries that were received before the Closing Date.

- 7.3 We will send the prizes for the second and third placed runners up in each age category to a parent or guardian of each runner up. We will send these prizes to the address provided by the parent or guardian in the completed competition entry form.

8. OWNERSHIP OF COMPETITION ENTRIES AND INTELLECTUAL PROPERTY RIGHTS

- 8.1 We do not claim any rights of ownership or intellectual property rights in your competition entry.
- 8.2 You agree that We may, in Our sole discretion, make your entry available on Our website at www.birketts.co.uk, and in connection with any publicity or promotion of the competition. You also agree that we may make your entry available to Break, the registered charity (registered charity number 286650) which delivers the GoGoSafari trail in Norwich. Break may wish to use your entry on its website at <https://www.break-charity.org/charity/> and to publicise or promote the competition.
- 8.3 You grant Us a non-exclusive, worldwide, irrevocable licence in perpetuity, for the full period of the intellectual property rights in the competition entry, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the intellectual property rights in the competition entry for the purposes referred to in condition 8.2 above.

9. DATA PROTECTION AND PUBLICITY

- 9.1 By completing and submitting an entry form for the competition you will be providing Us with your personal information. If you are a child or young person you should obtain the permission of your parent or guardian before you provide Us with any personal information.
- 9.2 We are committed to protecting and respecting your privacy. We will only process your personal information for the purposes of administering the competition, announcing winners of prizes (and distributing their prizes) and publicising/promoting the competition, in accordance with these terms and conditions. This includes the personal information of your parent(s) or guardian(s) if you are a child or young person.
- 9.3 We will not disclose your personal information (or the personal information of your parents or guardians if you are a child or young person) to any third party unless we are required to do so by law, by any law enforcement agency or by any regulatory authority, except that we may disclose such personal information to Break for the purposes referred to in condition 9.2 above.
- 9.4 Any personal information disclosed to Break will be processed in accordance with their privacy policy at <https://www.break-charity.org/privacy-policy-cookies/>
- 9.5 We will not retain your personal information (or the personal information of your parents or guardians if you are a child or young person) for any longer than is necessary to achieve the purposes referred to in condition 9.2 above.

- 9.6 If you have any questions about the privacy terms in conditions 9.1 to 9.5 above or about Our use of your personal information (or the personal information of your parents or guardians if you are a child or young person), please contact:

Birketts LLP

Data Protection Officer: Sarah Ralph

Email address: sarah-ralph@birketts.co.uk

Postal address: Providence House

141-145 Princess Street

Ipswich, IP1 1QJ

- 9.7 You have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK regulator for data protection issues (www.ico.org.uk). We would, however, appreciate the chance to deal with your concerns before you approach the ICO, so please contact Us in the first instance.

10. GENERAL

- 10.1 If there is any reason to believe that there has been a breach of these terms and conditions, We may, at Our sole discretion, reserve the right to exclude you from participating in the competition.
- 10.2 We reserve the right to hold void, suspend, cancel, or amend the prize competition where it becomes necessary to do so.
- 10.3 These terms and conditions are governed by English law. If any entrants to this promotion wish to take court proceedings, then they must do this within the courts in the United Kingdom.