



# EVERY POUND MAKING EVERY DAY COUNT

Thank you registering for our fundraising event. This is one of the simplest and most enjoyable ways you, your family, colleagues and friends can get involved and help raise vital funds for Havens Hospices.

**We hope you enjoy the event.**

## A BIT ABOUT US

When a family has been told that there's no cure for their loved one's illness, Havens Hospices can help. We're here to make the journey as comfortable as possible, controlling pain and medication, offering respite and caring for adults and children at the end of their lives. Our specialist care is free, for as long as is needed, within the home and at our two hospices.

We're a registered charity, not part of the NHS, and receive limited government funding. Our hospices can only exist because of the support and generosity of the community. Together, we're 'Making every day count.'

## FUNDRAISING HINTS & TIPS

Any entry fee charged only covers the cost of organizing the event so please ask friends and family to sponsor you and together we can raise vital funds for Havens Hospices. Please make sure you are aware of the terms and conditions relating to this event.

### AIM HIGH



Set yourself a high target – tell people how much you are aiming to raise. A high target can really motivate the sponsor to help you on your way.

### WOOD HOOO



Ask people to come along and support you – that way you have a personal cheering squad, and people get to see what it is they have sponsored you for.

### FRIENDS & FAMILY



A great tip is to ask friends and family to sponsor you first. They tend to be more generous so set the bar for everyone else!

### BE PROUD



Always be proud of what you're doing – this is a big challenge and remember you aren't asking for yourself, the money you raise in sponsorship will go towards 'Making every day count' for the children and adults we care for.

### ASK THE BOSS



Why not see if your company will support your fundraising efforts. Whether you work for a small or large organisation they may match pound for pound donations made by their employees to registered charities. Turn the £100 that you have raised into £200 with just one simple question! This is tax efficient for them and a fantastic way of increasing your sponsorship.

### SHOUT ABOUT IT



A great way to get people to sponsor you and raise even more money for the charity is by shouting about it! Join us on Facebook or Twitter or tell your local newspaper about what you're doing. Just contact Press Officer Hannah Taylor on 01702 221653 or email [htaylor@havenshospices.org.uk](mailto:htaylor@havenshospices.org.uk) for some top tips.

## ONLINE SPONSORSHIP

**Another great way to raise sponsorship is by setting up an online fundraising page. It's simple, fast and secure.**

Visit [www.justgiving.com](http://www.justgiving.com) and follow the easy steps to setting up your fundraising page. It even enables you to post a picture and write about how your fundraising is going.

It's also an excellent way to keep in contact with your supporters and let people see how your fundraising is going.

[justgiving.com](http://justgiving.com)



## *giftaid it*

**Gift Aid is a fantastic way to make your donation go even further.**

The charity can claim an extra 25% from the tax man, meaning every £100 can be turned into £125!

This can be claimed on all individual donors who pay UK Income Tax or Capital Gains Tax equal to or above the amount of tax we can reclaim on the donation. Please ensure the full name and home address, including postcode, are completed on your sponsorship forms and the "Gift Aid" box is ticked

**For our overseas challenges we can't claim Gift Aid on sponsorship from:**

- your husband, wife, civil partner or linear relative (e.g. your son, daughter, parents or grandparents)
- any linear relative of your husband, wife or civil partner
- a company under your control or under the control of any of the above